.PSV®

Overview & pricing

Photographer & videographer in Paris.



Vassily Rado

Automotive · Portrait & fashion · Food & cocktails · Corporate & craftsmanship

vasspsv.com

THE STUDIO

Aesthetics in the service of intent.

Images that make people want more. For brands, businesses and enthusiasts: photo and video conceived like a campaign, from the first idea to the final image.

My name is Vassily.

I am the photographer and videographer behind Vass.psv. Fascinated by images for as long as I can remember, I look for the balance between light, emotion and precision. Every photograph is designed to stand the test of time and reveal what makes each subject unique.

Beyond photography

Before becoming a photographer, I worked in audiovisual production and sound engineering. That experience shaped the way I approach every project: with high standards, an eye for detail and an overall vision of the image — still and moving.



Vassily Rado, photographer and videographer

Photo & video

One point of contact, from art direction to the final edit.

Up to 4K

Files ready for the web, social media, print and advertising.

Quote within 48–72 hours

A clear proposal after an initial conversation.

EXPERTISE

One vision, many worlds.



01

Automotive

Lines, reflections, character.

Photo and video shoots for dealerships, specialist workshops, collectors and brands.



02

Portrait & fashion

When light reveals identity.

Studio portraits, black-and-white editorials, professional headshots and model portfolios.

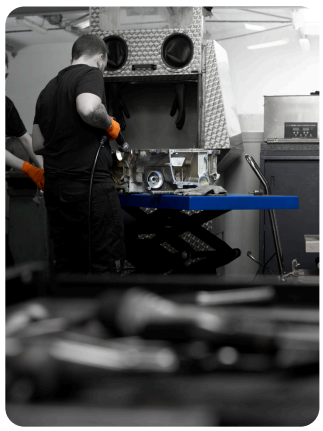


03

Food & cocktails

Bringing flavour to light.

Dishes, cocktails and atmospheres for restaurants, bars, hotels and brands.



04

Corporate & craftsmanship

Showing what you do best.

Corporate reportage, workshops, teams and advertising campaigns.

METHOD

Before, during, after the shot.



01 BEFORE

Pre-production

A great image starts long before the shutter clicks.

- A 20-minute discovery call: your goals, your audience and how the images will be used.
- A clear proposal and a quote within 48–72 hours.
- Art direction: intent, references, moodboard and palette.
- Scouting locations and light, with permits arranged in advance.
- Styling, props and the schedule for the day.

02 DURING

Production

On the day, everything is ready: the focus is on the image.

- In the studio, on location or at your premises, in France and abroad.
- Photo and video in the same session, under one shared art direction.
- Light, framing and posing fine-tuned on the spot.

03 AFTER

Post-production

Where the images take their final shape.

- Selecting the very best takes.
- Meticulous retouching: skin, textures, reflections and details.
- Consistent colour grading across the whole series, photo and video.
- Editing, pacing and short formats for social media.
- HD files adapted for the web, social media and print.

Photos delivered within a few days to three weeks, video within one to three weeks.

GOOD TO KNOW

What services do you offer?

I create photo and video content for companies, brands and entrepreneurs: automotive, professional and editorial portraits, food photography, product packshots, corporate reportage, events and advertising campaigns.

Where do you travel?

I'm based in Paris (La Défense) and work throughout the Île-de-France region. I travel anywhere in France and abroad, as the project requires.

Can I use the delivered images freely?

Usage rights are defined according to the project and your needs (web, social media, print, advertising). They are set out in the quote, so you can use your content with complete peace of mind.

PRICING

Clear packages, a tailored quote.

Starting prices including 20% VAT, with the pre-tax amount shown for businesses. Every quote reflects the duration, the deliverables and the usage rights.

Photography

from **€420** incl. VAT

€350 excl. VAT

Images designed to showcase your business.

Corporate, portrait, automotive, packshot, event or campaign: every image is crafted to strengthen your brand and carry your message.

Video

from **€780** incl. VAT

€650 excl. VAT

Bring movement to your communication.

Corporate films, advertising content and social media formats, built to capture attention and tell a story.

Photo & video

Most complete

from **€1,140** incl. VAT

€950 excl. VAT

Complete, consistent visual communication.

One production, one harmonised look for your website, social media, campaigns and all your communication.

SPECIFIC PROJECTS

Advertising campaign	on request
Automotive	on request
Food photography	from €1,200 incl. VAT
Portrait & editorial	on request



CONTACT

Let's talk about your project.

A great image always begins with an idea. Tell me about yours: you'll receive a clear proposal and a quote within 48–72 hours.

Email	**contact@vasspsv.com**
Instagram	**@vass.psv**
Website	**vasspsv.com**
Based in	**Paris — La Défense · France and abroad**